

ANNUAL REPORT AND FINANCIAL STATEMENTS 2022/23















AND FINANCIAL STATEMENTS

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Toowoomba Chamber of Commerce respectfully acknowledges the Traditional Custodians of the lands on which we live and work; the Jagera, Giabal and Jarowair tribes. We extend that respect to the Elders past, present and emerging for they hold the memories, the traditions, the cultures and the hopes of Australia's First Peoples.





353 Ruthven Street, (Access via Russell Street) Toowoomba Qld 4350

Queensland 4350

07 4638 0400 PH ABN 78 423 372 476 Monday to Friday

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voice and as a group we can make a positive difference for our local business community. Contact our Chamber team today to learn more on how we can help you. We work for business. Email: admin@toowoombachamber.com.au



The Toowoomba Chamber receives no direct government funding, which allows us to put our partners' and members' interests first.

It also means that our partners and members play a critical role in the financial health of the Toowoomba Chamber and our long-term sustainability.

The Toowoomba Chamber of Commerce is an independent organisation that advocates on behalf of local businesses at local, state, and federal levels to ensure the business community has a voice.

The Toowoomba Chamber plays a critical role in connecting members across the local business community to grow strong. By helping members build strong and lasting networks, we also create opportunities that include supply chain employment, services and branding.

Through its full program of networking events, the Chamber provides members with a platform to strengthen their existing networks, develop new contacts and connect with business leaders to maximise growth opportunities for their busine<u>sses.</u> Our partnerships are structured around partner needs and therefore come in all shapes and sizes.

Our partnerships are about working together to unite around our goal to be the champion of the local business community. Our partnerships create opportunities to share messaging, team up to deliver events, to raise cash to help the most vulnerable or to help nurture careers, work with business to tap their experience to share with others or to help build individual and company brands.

Chamber members can also contribute to key strategic projects to ensure business requirements are considered while helping to shape the future direction of the local business community.

With more than 550 members, who employ over 6000 people, at the end of the financial year, Toowoomba Chamber is one of the most cost-effective and beneficial peak member organisations that businesses can belong to.

As a member organisation we understand that we need to adapt and evolve by listening to our members' needs. We understand this includes perceived value and actual value.

We offer our members access to a range of services and benefits for their membership and most importantly opportunities to participate in educational development, connect with others and be involved in understanding member needs to be able to advocate for the business community. Our membership benefits are communicated to our members through our on-boarding program and online to ensure everyone knows what their membership gives them.

We continually reflect on our partner and member value offerings and know that we need to adapt and evolve to ensure growth and sustainability.

Our benefits include:

- Business listing in directory
 on Chamber website
- Annual listing in Business Journal Announcement at Business@Dusk
- Opportunity to apply to
 participate in advisory groups
- Targeted introductions, in person or by email on request
- Chamber suppliers and services are secured from the membership base first
- Event tickets at member prices for all employees

- Attendee guest lists before networking events Invitation to member only events
- Journal advertising at member prices
- Opportunity for promotion of events, good news stories or services (as provided to the Chamber) through our digital platforms or the Chamber website
- Advertisement of member2member offers and job offers on Chamber website
- Opportunity to share your business' successes or stories through social media or website blog
- Boardroom hire at member prices
- Being part of an engaged Business
 Community Support Network
- Your views represented at all levels of Government.



Member

#tlcfortrc 4 Brothers Brewing 7 Toowoomba 7Springs Building Services A.T.F Toowoomba Abby Ussher - Future Leader Aberfeldy Farm & Barn Ability Enterprises Abundant Organic Life Accession3 Business Advisers Accountability BAS & **Bookkeeping Services** Acumen Accounting & **Business Services** Advanced Personnel Management AgEtal AimBig Employment ALE Group Pty Ltd Ally Martell Alpine Refrigeration (Qld) Altitude Wealth Solutions Amazon cleaning and property services pty. Itd Ambassador on Ruthven Ambrosiussen The **Business Accountants** Andersens Toowoomba ANGCO COFFEE Angie's Elite Cleaning Solutions Ann Bakery AON Risk Services Australia Applegum Inn Aqua4Life Arbour Boutique Apartments Archers Catering and Events Armstrong Auto Group ARO Visas ARTC Inland Rail ASKAFOODTECH Aspect Architects AtWork Australia Aurora Training Institute Australia Community Media Australia International Logistics Australian Events Australian Horizons Foundation Australian Red Cross Lifeblood Australian Retirement Trust Awassi Cheesery Bandland Toowoomba Bank of Queensland Rangeville Bank of Queensland Toowoomba Barry Sheehan Psychology Pty Ltd **BASE** Services Baseup Group **BBS** Communications Group Pty Ltd **BE** Power Beadles Beauaraba Living **Bell Potter Securities** Bendigo & Adelaide Bank Bernoth Properties Betros Bros Bishopp Advertising

Black & White Cabs Toowoomba Blackley Training and Technical Blooming Gorgeous BlueprintHQ Bodega Bar Bohm Industries Bonjour Toowoomba Bookkeeping by CMS Brattle Cleaning Services Breakaway Toowoomba Brikman Yoga Browns Office Choice BS & CM Hardy Bunya Pastoral Co Burke & Wills Hotel Business Chamber Queensland **Busitel Networks** Busy at Work Cafe De Velo Cafe Guitar Cafe Valetta Calibre Advisors Cameron Ross Cancer Council QLD Canning Tax & Advisory Carmen Darwin Collective Catering People Catholic Diocese Toowoomba CatholicCare Social Services **CDI Pest Management** Chip Saint Chong Co Chris Sheath & Associates Solicitors City Golf Club Claire Hamilton Makeup Artist Clarity Consulting Co. Clarity Road Classic Recruitment & **Business Services** Clayton's Organic Beef Clear Pixel Clifford Gouldson Lawyers Clifford Park - Toowoomba Turf Club Clifton Chamber of Commerce **Clontarf Foundation** Club Glenvale Club Toowoomba Cobb+Co Museum CoBright Marketing Coffee Gazette Colliers Toowoomba Commonwealth Bank Australia Community Access Care Comtech-West Business Technology Concinnity Copper Bench Corella Office Furniture CosTATT Clinic Country Caller Regional News COUNTRY SYNERGY PTY LTD Cracker Print & Paper Crackeriack Chicken Create Consult Research Creative Blinds Toowoomba Creevey Horrell Lawyers Toowoomba

Crows Nest District Tourist and Progress Association Inc Crows Nest Tourist Park Dallas & Leone Hunter Darling Downs and West Moreton Primary Health Network **Darling Downs Angels** Darling Downs Community Nursing **Darling Downs Tarpaulins** Darling Fresh Smoke Haus Darren Smith Promotions David Fredericks Computer Training for Senior Citizens® DB3 Advisory Ptv Ltd DC Commercial QLD Deli-Delicious Demi International Toowoomba Department of Employment, Small Business & Training Department of Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships Diait IT Digital Dynamics **Dine Darling Downs** dms CREATiVE Domestic Violence Action Centre Donaldson Law Doug Allen Downs Group Training/ Apprenticeship Co. Downs Industry Schools Co-op Inc (DISCO) Downs Office Equipment & Supplies DP Wealth Advisory **Dress Circle Collection** Dust 2 Clean E & E Waste Eakoh Australia Eastern Well Service No 2 Pty Ltd EFEX Technology Managed EFM Health Clubs Toowoomba **Elevate Communication** FLIA Architecture Elite Screening Australia **Elliotts Accounting** EMJAE Consulting Emmos Fine Foods Empire Theatre Endeavour Foundation Engage and Create Consulting Enterprise Legal Envorinex Ergon Energy ESBS Global **Event Cinemas Excavation Equipment** Fahl ER PTY LTD Family Business Central Feather & Lawry Design Federal Hotel Ferriby Group of Companies Ptv Ltd Fibonacci Band Finch Legal Findex Services

Members Financial Year 2022-2023

Fitton Insurance (Brokers) Aust Houldsworth Design Fitzy's Toowoomba FK Gardner & Sons Flaglines Regional Placement Agency Flair Marketing and PR Pty Ltd Flaming Knights Focal Point Photos Focus HR Foodie Shots Photography Fourth Quadrant Foundation **Foxtail Productions** Freedom IT Friendlies Pharmacy -Discount Drug Store Frontier Voice & Data Full Circle Projects FX Technologies Toowoomba Gabbinbar Homestead Galactic Donuts Toowoomba Gallagher Gallagher Benefit Services Garden City Constructions Garth Hamilton MP Gelatissimo Toowoomba Geoff Kath George Banks Rooftop Bar & Bistro Georgia Collins -Future Leader Georgie Carswell GHD Gip's Restaurant Globetrotters Travel & Cruise Gnocchi Gnocchi Brothers Golden West Apprenticeships Goodyear Autocare Toowoomba Grace Information Management Graham Financial Grand Central Greenridae Press GRIVITY Ground One Civil PL Ground Up Espresso Bar GTH Accounting Group Hallmark Property Hammy's Cupcakes Hampton Irrigators Hannas Toowoomba HappyToo Local Premium Delivery Harness Training HARO Civil Engineering Harpers Country Harvey Norman - Computers HB Group HealthWISE Help Employment & Training Heritage Bank Highfields Chamber of Commerce Highfields Gourmet Meats Hip Pocket Workwear & Safety Hogans Family Jewellers Homestyle Bakeries Hooper Accountants Hope For Our Children Hope Horizons Inc Horizon Accounting Group Hot Property

Ice n Spice Iceberg Mediation Australia **ICON** Adventures Icon Protection and **Emergency Services** Identity Computing Impact Leadership IN THE BOOTH - Toowoomba In2 Travel Australia Inclusion Access Ltd Irene Henley Essential Life Power Irish Club Hotel IT sales & managed service Jack Wilson Jane and Henry Pty Ltd JEEO Australia Jessica Courtnie Photography and Films JG Audit & Assurance Jilly's Cafe Jimbour House Jim's Skip Bins Toowoomba Jim's Test & Tag JJ's Waste & Recycling JLM SALON CO WORK SPACE JM Creative Studio JMK Retail Jo Capp Joe Doyle's JRD Accounting Joe Wagner Group Pty Ltd Joel Andrade John Peel Joshua Bamford Joshua Sarvari JRS Manufacturing Group Junktion coffee house Kaioku - Korean & Japanese Cuisine Karan-An Asian **Boutique Restaurant** Kate Ruiiter Kath Dickson Family Centre Kathryn Bailey, Marketing Consultant Kehoe Myers Consulting Engineers Kennedy Spanner Lawyers Kevin Anthony Creed KG Project Services Pty Ltd Kiambram Country Cottages Kim Stokes Communications Kingfishers Cafe Restaurant Kinlan Consulting **KP** Protection Services Krazy Kevin Lannah Dunn Fine Jewellery Lifeline Darling Downs & South West QLD Lilv's Artisan Lion and Shield Financial Planning Pty Ltd Lions Club Toowoomba West Lisa Moore Book Keeping Lite Haul Trailers Little Pâtisserie Cafe Little Pig Consulting LJ Hooker Toowoomba LocalTeam Australia Love Me Forever Boutique Low Road Creative MacDonald Law (Qld) Pty Ltd

Member

Made With Love Toowoomba Magnifico Creative Magnify Wealth Make A Dent Leadership Maktrans QLD Mantra Architecture and Design Master Hire MB Backing Tracks McAdam & Turnbull Realty McCabe Consulting McConachie Stedman **McConaghy Properties** McConnell & Saldumbide **Criminal Lawyers** McDonalds Harristown McNab Constructions Aust Pty Ltd Meals on Wheels St Stephens Toowoomba Melinajbw Counselling Coaching Consulting Mercy Services - CAMSJ Merryl Miller Metiisto Artisan Chocolate MFE Mia Rennick - Student Milk and Honey Millmerran Commerce & Progress Inc Milton & King Minor Hotels - Oaks Toowoomba Hotel MiQ Private Wealth **MIS Insurance Brokers** M IH Finance MOA Benchmarking Molly Bell MollyB Blogging Momentum Mental Health MonCheri blooms and event hire Monkey Business Catering Monty Brewing Company Morgan's Financial Mort & Co Mr Organic MRAEL MRP Images Mrs G's Gourmet Pies MTA Travel Muller Bros Multicultural Australia Murdoch Lawyers Music for you MV Bookkeeping My Little Blueberry Mylestones Employment Toowoomba Mvrtille NAB Toowoomba National Tiles Carpet call Toowoomba Navigate Finance and Lending NB Trades and Services Pty Ltd NBN co Nepalese Goodies New Acland Coal New Focus First Aid Training & Event Services Nicole Carlile -FL Ninox Group Pty Ltd

Northbuild Construction QLD Now For Always NRG Services Oakey Beef Exports Oakey Chamber of Commerce Octec Employment Service O'Donnell's Bakehouse Oh Tilly Brand Photography OMG Donuts Darling Downs Optus Orgro Ortem Cafe Paradise Outdoor Advertising PARF Company 10 Ptv Limited atf The Coopers Gap Project Trust ParisiAnn Patisserie Pat Weir MP Pechey Distilling Co Peter Eldridge Petrena Windscreens Petria Liana Designs Pheonix Rising Group Phil Currey Management Consultant Piccolo Papa Pittsworth District Alliance Platter of Fact Porter Designs Power Tynan Precinct Urban Planning Premier Sound and Lighting Prepare My Property Primex Field Days Property Chase Protea Place Inc. Proterra Group Pulse DC Pty Ltd Pure Hair Toowoomba Qsuper Quadtech Queensland Cloud Solutions Queensland Country Marguees Queensland Professional Engineering Group Queensland Rural, Regional and Remote Women's Network Inc. Quest Toowoomba R & O Communications **RAMS** Home Loans Raw Beauty Toowoomba Ray White Commercial Toowoomba RB Finance Qld **RDH** Integration Services **Recognition Plus** Recruit With Me Red Bolt Engineering Pty Ltd Regional Development Australia Darling Downs and Southwest Regional Motel ptv ltd Regional Roar **Reilly Real Estate** Renovare Toowoomba Retrohex Ricoshae Ptv Ltd Rightsize Technology River 94.9 Roaring Entertainment

Robertson Scannell Rochford Solicitors Rosalie House Cellar Door Restaurant Rotary Club of North Toowoomba Rowes RSM Rubiks Roofing Pty Ltd Rumours International Convention Centre Russell Mineral Equipment **Ryley Jewellery Creations** Safe Resolutions Pty Ltd Sage and Butler SalesGrow Advertising Sally Boardman Salt Studios Samaa Links Sarah Jane Laskazeski - Future Leader Sarge's Barber Shop Scripture Union Australia Ministries SemIoh Support Services Serengeti Print Group Shell's Kitchen Shepherd Building Inspections Shipshape Consult Shirley-Anne Gardiner (individual) Short Flix Media Signature Projects Six of One Coffee Roasters Smile Fred SMK Land Surveyors Pty Ltd Smoke & Mirrors Boutique Smokev McBBQ Sofra Turkish Cuisine Solar Power Store Southern Cross Austereo Southern Queensland Country Tourism Specialised Property Consultina speediestaffsolutions Spyder Displays Square Peg Social Performance St Andrews Toowoomba Hospital St Hilliers Contracting Pty Ltd St Marys College Toowoomba St Patrick's Cathedral Centre St Ursula's College St Vincent de Paul Society St Vincent's Private Hospital Toowoomba St. Leger Brockman Legal Recruitment Stablish Pty Ltd Stahmann Webster Standout Recruitment Startup Toowoomba Pty Ltd STATIM Steakhouse Forty Eight Step By Step Training Stephen Henry Optometry Steve Roberts Stirling & Truffles Stock Locker Pty Ltd Strategic Planners Pty Ltd StruXi Desian Ptv Ltd

Members Financial Year 2022-2023

Toowoomba Grammar School

Suncorp Agribusiness SuzieHolt4Groom SV Partners Pty Ltd Swanky Australia Pty Ltd Sweet Talk Coffee Swift Energy Group Pty Ltd SWQ Training Pty Ltd Synergy Accountants & Business Advisers Pty Ltd TAFE QId TalentSpring Recruitment Tax Partner Pty Ltd Taylor's Removals & Storage Telstra Store Toowoomba - Clifford Gardens Tentworld The Bakers Duck Pty Ltd The Barmen The Brand Shop Agency The Chocolate Cottage The Chronicle The Courtyard Toowoomba The Cube Hotel The Curly Carrot The Digital Guide The Downs Club The Event Group Toowoomba The Farm Shop The Finch The Graziers Daughter Souvenirs & Hampers The Handmade Collective The Karma Collective The Lighthouse Toowoomba The Macfab Group The Met Hotel The Mills Production The Newstead Group Pty Ltd The Pestman QLD The Plate Restaurant The PR Media Co. The Propel Group (RB Sellars) The Real Estate People The Rock Pub The Royal The Southern Hotel The Spotted Cow The Stock Hotel The Tatts Hotel The Toowoomba Gallery The Trusted Advisor Network The Vino Valet ptv ltd The Yarraman Business Group TheCWStudios Tiffany Wilson - Future Leader Tilly's Crawler Parts Toddlands Toowoomba - 4350tv Toowoomba and Surat **Basin Enterprise** Toowoomba Anglican School Toowoomba Body Sculpting Toowoomba Business Networkers Toowoomba Central Plaza Apartment Hotel Toowoomba Choral Society Inc. Toowoomba Christian College Toowoomba Farmers Market Toowoomba Golf Club Ltd - Middle Ridge

Toowoomba Hospital Foundation Toowoomba Indoor Sporting Arenas Pty Ltd Toowoomba Pinot and Picasso Toowoomba Regional Council Toowoomba Sports Ground Toowoomba Tornados Inc Toowoomba Trails Toowoomba Wholesale Distributors Totally Workwear Toowoomba TrainWreck Transformational Brand Lab Trevor Manteufel Trevor Watts MP TruSports TS Burstows Funerals Pty Ltd Tursa Employment & Training Twin Pines Limes University of Queensland - Southern Queensland Rural Health University of Southern Queensland **Unlocking Connections** Urban Bakehouse Urban Grounds Cafe Urth Cafe & Co Uva wine bar Vali Garage Valknut Meadery Pty Ltd Vanguard Laundry Vapiano - Grand Central Veer Right Venn Financial Group Pty Ltd Veolia Environmental Services (Australia) Pty Ltd VHD Studio Vickery Holdings Pty Ltd Vigour Graphics VIM Cover Visit Rural Ptv Ltd Visual Focus VoiceMale Voices of Groom Vue Digital Pty Ltd Wagner Corporation- Twba Wellcamp Airport Warren J Midgley Leadership and Executive Coaching Wealth Factory Wearing Memories Webster Cavanagh Real Estate Pty Ltd Wellcamp ARFF Wellspring Finance Pty Ltd Westbrook on The Rise Bakery Western Clydesdales RLFC Willow Vale Cooking School Wilsonton State High School WIN Television Qld Pty Ltd Wippells Autos Work Wise HR WorkCover Queensland Workforce Positive Wülfe Marketing YellowBridge QLD You Belong YWCA Australia Zev's Bistro

RESIDENT TEE

The last twelve months have seen our Chamber, along with many of our members, adjust to the post-post COVID world with rising cost of living shortages and the ongoing housing crisis. We've changed programs and made some tough decisions about cutbacks in the 2022-23 year.

As the financial year commenced, we kicked off our first regional amazing Mark McCrindle. The Chamber Board to make informed

Chamber's events and activities gained momentum, with our Business at Dusks continuing to grow in popularity and attendance. We partnered with our valued members and the Focus HR Business Excellence

Our Business Connect program, and Training), has gone from strength to strength – engaging newly arrived Australians as

All the while, we were listening to of increased cost-of-living pressures, ongoing housing pressures, red tape to highlight the issues, to enable pushing for greater accountability

OOWOOMBA In the first half of the year, we had the rollout of new background, which caused sleepless nights

The last year has once more proven the resilience, ingenuity, and capacity of our as they have grown, innovated and increased their customer base!

TOOWOOME

HAMBE

Despite the 12 months of presidency under my belt, I could not have As we walked the daily tightrope that every business experiences, it has further cemented my pride in our strong, connected community.

Toowoomba Chamber, whose passion and purpose is to connect, learn and influence, has been loads of fun as well as the most amazing opportunity breadth and depth of the industries who are based in Toowoomba and the wider Darling Downs region.

we are only as good as our membership base and as strong as

Thankfully, the Chamber has a marvellous leadership team with our Wright, our Treasurer Myf Rigby and

Gordon Grover, Rouz Fard, Matt Gregg, Jenny Rix, and Naomi Wilson. You each bring wisdom, insight and governance skills that make an awesome team! I am so grateful for your time, effort, and commitment.

have gone above and beyond our events and juggling the many and varied issues in such a professional so very grateful for all that you do

KATE VENABLES

President Toowoomba Chamber

FOOD & AGR NETWORK

DVISORY COMMITTEE

Continuing to deliver more for our members thanks to their support.

As a small business in Toowoomba, like the rest of the small businesses in the region, The Chamber plans using the information we have to hand, current legislation and current economic sentiment.

Results of the 2023 Toowoomba Business Performance Sentiment Index highlighted the top two issues currently impacting business being red tape/compliance costs and economic conditions with the top priorities for the coming year being sales revenue and cost management. The Chamber is in prime position to continue to advocate for your needs, with council elections looming, and to continue to bring presenters and programs to you designed to increase your knowledge and ability to navigate doing business in Toowoomba and surrounds.

The business parameters we work within are ever changing and as such our business and yours needs to be flexible, agile, and able to capitalise on opportunities and shield ourselves from detrimental factors as best we can.

The Chamber is about support and connection. Take advantage of the networking events The Chamber offers, conversations with peers are an excellent way to brainstorm options, solve problems, increase knowledge and make lifelong friends.

The 2023 financial year has resulted in a loss of \$30,367.

When looking at the net asset position of The Chamber at 30 June 2023 and 30 June 2022, our total asset position has decreased to \$344,356 from \$374,722, in line with the loss.

Income for the year has increased to \$1,158,483 up from \$1,044,757 in 2022 and \$692,466 in 2021. This 67% income growth over the past 2 years is due to:

- a growing partner base platinum, gold and silver sponsors;
- continued strong membership growth; and
- an acceleration in grant wins in our business connect program.

Expenses have also risen to \$1,188,849 this year, up from \$947,025 in 2022 and \$680,221 in 2021, 75% increase over the 2 years. Attributed to:

- inflationary pressures associated with food and beverage increases and general service delivery;
- ongoing commitment by the Board to enhance Toowoomba Chamber and member outreach;
- research and development to build evidence-based advocacy work such as Toowoomba Performance Sentiment Index and Annual Survey;

 implementation of structural changes for Toowoomba Chamber program and project delivery which focused on supporting local businesses by engaging them to provide our services and products with our oversight, increasing consultancy expenses;

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- industrial relation law changes; and
- wages growth, namely the Chief Executive Officer's salary of \$150,000.

We are a community based not-forprofit organisation, the increasing expenses show we are investing fully back into our members and the Toowoomba region.

The Toowoomba Chamber Board does not receive any remuneration for their service. With the exception of the monthly Business@Dusk events, and a ticket to the BEA's provided to the President, Board members are required to buy tickets to all functions, like all other valued Toowoomba Chamber members.

The Chamber remains in a positive financial position to continue to deliver more value to our member and partner base as we continue to create connections, discover through learning, and influence others to help businesses flourish.

MYF RIGBY Treasurer



BOARD MEMBERS

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President. **Kate Venables**

Kate Venables, Executive Director of CatholicCare Social Services SW QLD, has spent the last 20 years working in the social services sector across Central QLD and the Darling Downs and South West Queensland. Working with teams that provide services to families and individuals needing support, refugees and migrants, our first nation peoples and separated parents, Kate is aware of the many vulnerabilities and complexities of our varied communities across SW Qld as well as the enormous resilience they are able to develop.

She really enjoys people and has a wonderfully diverse staffing body who are working towards the same vision making work a fabulous place to be! More recently stepping into the role of President of the Toowoomba Chamber of Commerce, Kate feels an enormous sense of privilege in advocating, educating and connecting for the business community in the Darling Downs.

Married to Cam, and mother of three adult children (28, 24 and 22), Kate is also committed to family and her local church community at St Barts, and squeezes in a bit of exercise, some baking and reading in her down time.

CONFEE

Vice President. Chris Black

Chris is a proud local businessman passionate about our community and his family. He is the Chairman of Momentum Mental Health and a leading mental health advocate. He was one of Australia's most influential financial advisers before selling the company he founded to an American Fortune 500 organisation. He is also the founder of Darling Downs Angel Investors, a business mentor, adviser and coach, and more recently led a group trek to Mt Everest Base Camp which raised over \$100,000 for charity.

Chris is married to Alisha, together they have three terrific young boys and love the Toowoomba lifestyle. In his spare time, he is a junior cricket coach for his boys, keeps active on his push bike or running the local trails, loves any form of sport, and has the guilty pleasure of having café breakfast by himself reading the Fin Review. He also holds a double degree in Business and Commerce, is a Graduate of the AICD and has other academic qualifications.



Myf is a Director at Accession3 Business Advisers, she is a Certified Practising Accountant, has a Bachelor of Business and a Diploma in Financial Services (Financial Planning).

Myf started running her own business, in partnership, in 2009 and has not looked back. Her passion lies in the areas of strategic planning, both business and personal, disposable cash flow and asset growth.

Her ultimate aim is to see a stress free and comfortable lifestyle for clients and their families.

Myf has held community roles in Goondiwindi and has previously served on the board of Toowoomba Anglican School (TACAPS at the time). Myf is an advocate for education and improvement in all areas of personal, business and community life.



Vice President, Sam Wright

Sam has a fervent belief that a strong and thriving small business community is a bedrock for a successful society.

As a trusted advisor to small businesses, Sam is well placed to bring the challenges and opportunities of small business to Chamber's governance.

Sam is a Partner at Ambrosiussen The Business Accountants, a CPA accounting firm in Toowoomba that provides taxation and management accounting advisory services focused on small & medium family businesses and not-for-profit organisations.

First involved with the Toowoomba Chamber of Commerce in 2011 as part of the Future Leaders Committee, Sam has enjoyed giving back to the Toowoomba Business community through his contribution to the Chamber.

He joined the Toowoomba Chamber of Commerce Board to fill the role of Treasurer from 2016 until October 2019 when Sam was then elected as a Vice President.

Sam has completed the CPA program, holds a CPA Public Practice Certificate, is a registered Tax Agent, has completed a Masters of Business Administration through UniSQ, and has completed the Company Director's Course through the AICD.

Chamber BOARD MEMBERS



Naomi Wilson

Naomi Wilson is a people and leadership expert l international guest speaker l small business founder l and mother of 2 who works with small to medium business owners and managers to help them build winning teams and thriving businesses by getting their people, strategy and leadership right.

Naomi believes we should get to work with people that we would enjoy having dinner with and that when we have great working relationships, we have powerful, engaged teams and ultimately everyone wins. Over her 20+ years in the industry, Naomi has been invited into the trusted space of working with over 500 businesses from local SMEs to state and federal government departments and some of Australia's largest employers.

She has been a guest speaker at international events, leadership summits and industry body conferences. Naomi holds an MBA in HRM, is a certified member of the Australian Institute of Human Resources, was a finalist in the Australian CEO of the Year Awards, and her business, Focus HR, won the Australian Small Business Champion of the year in 2018 as well as Chamber Business Excellence Awards for professional services for 5 years running.

As well as being the Founding Director of Focus HR, Naomi is the Managing Director of local company, Toowoomba Stairs and Timberwork.

Rouz Fard

Rouz Fard is the Associate Director (Industry and Community Partnerships) at the University of Southern Queensland; an experienced relationships manager and partnerships strategist with a demonstrated history of strategic industry

and community collaborations, working in higher education partnerships to build a future-ready workforce in various sectors. Highly skilled in Learning Management, Tertiary and Vocational Education and Training, Industry Linkage, Business Development, and consulting with a great passion for regional Queensland. He is actively building mutually beneficial relationships between industry, communities, and the university to drive innovation in industry collaborations and regional outcomes for our communities through engagement.

Rouz is currently a board member of the Regional Development Australia DDSW, an executive committee member of the Australian Computer Society DSWC, a committee member of Toowoomba Regional Jobs Committee and an appointed member of Advancing Queensland's Regional Forum DDSW. Rouz is a strong business professional who graduated from the University of Southern Queensland and holds several professional memberships, including:

Australian Association of Graduate Employers; Australian Computer Society; Australian Collaborative Education Network; and

National Association of Graduate Careers Advisory.

Gordon Grover

Director of Specialised Property Consulting who is a leading Project Management and Development Management Consultancy who represents and manages the development of large scale and commercial property for organisations with large asset holdings and property and infrastructure requirements.

In my spare time I'm a family man with 3 small boys who take up most of my spare time ferrying them around to their different sport activities. I grew up in Toowoomba and attended Concordia Primary School before moving across to Toowoomba Grammar School for my senior years. Following school I spent some time in Armidale and Brisbane undertaking some studies and growing my experience in Project Management in the Construction Industry before moving back to Toowoomba almost 8 years ago to start my own business (SPC).

I have a keen interest in the local business community and helping incentivise and support the growth and sustainability of the business community.

Jenni Butler

Jenni worked for a large corporation for ten years before purchasing a small business in Toowoomba, which she owned and operated for four years, employing five staff. Jenni is the General Manager TAFE Queensland South West Region. She has over 27 years' experience in the Vocational Education and Training (VET) sector as an educator, senior manager and executive director prior to her current role. She has a passion for the sector and understands the importance of what training and skills brings to individuals, businesses and communities. Jenni is a member of TAFE Queensland Executive

team and the chair of the TAFE at Schools Steering committee which is tasked with reinforcing TAFE Queensland as the provider of choice for schools in Queensland. She holds of Bachelor of Vocational Education and Training and is a member of the Australian Institute of Company Directors.

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Matt Gregg

Matt is an experienced and dedicated stakeholder engagement professional with a diverse background in management, community services, crisis support, agriculture, and retail operations. Matt has a proven



track record of building meaningful relationships that result in positive community outcomes. Matt has been involved with the Toowoomba Chamber of Commerce since 2010 and recognizes the role of small businesses as the backbone of a vibrant and prosperous community. Matt holds a Bachelour of Human Services through Charles Sturt University and brings more than a decade of management and leadership experience. He strongly believes in the power of small businesses to drive local economic growth and foster a sense of belonging and connection within the community.

Jenny Rix

Director - People Leader and Coach -Working Mum - Farmer's Daughter

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Jennifer holds Graduate and Post Graduate Qualifications in organisational psychology, change management, HR, and IR. She has 12 years of senior management experience in the Banking sector as a People and Culture Business Partner and leading large retail banking teams across multiple sites, most recently with ANZ.

Jennifer brings a keen business acumen and a values-based, purposedriven approach to organisational culture and change. Understanding, influencing and growing people, and building sustainable futureorientated business is central to her purpose. She has led several organisational transformation projects within the finance sector, including utilisation of agile project methodologies.

People describe her as a creative, approachable team leader who leads by example and excels in complex environments where values, purpose and culture are drawn on as guiding parameters. She consistently produces strong results with a high degree of integrity, dedication, organisation and collaboration. She is a confident public speaker and group facilitator.

She owns her own small business, Bonjour Toowoomba - International Language Centre, which aims to connect and cultivate cultural curiosity amongst the Toowoomba Community with language classes for all ages. She is also currently General Manager for Kehoe Myers Consulting Engineers, offering an innovative perspective, unique strategic insight, a strong focus on people and culture, and a systematic process and compliance orientation.

Born and bred in country Queensland, Jennifer has followed her career up and down the eastern seaboard of Australia, living in cities and regional locations. For the last seven years, she is proud to Toowoomba home and is excited by the opportunity to apply the skills and knowledge acquired throughout her career, to help the wider community thrive.



The Toowoomba Chamber Future Leaders Advisory Group (FLAG) provides a platform that supports the development of under 35-year-old entrepreneurs, business owners and employees who are paving the way for Toowoomba's future success and growth.

With thousands of young leaders working in many industries and throughout the Darling Downs, the Future Leaders are the go-to network for young professionals and business owners in our region.

Future Leaders enables participants to develop strong networks that help further individual careers, forge friendships, encourage collaboration, empower emerging young leaders, and overall strengthen the future of the Toowoomba business community.







Four key principles provide the framework of FLAG:

- to encourage leadership and entrepreneurial spirit in our local young professionals and business owners;
- to provide mentorship opportunities connecting with local business leaders;
- to boost engagement and networking opportunities; and
- to provide access to leading local and national speakers to connect with, learn from and be inspired by!

Highlights of the 2022/2023 Year:

The Emerging Leaders Mentor Program

The Toowoomba Chamber of Commerce and Regional Development Australia – Darling Downs & Southwest joined forces to deliver the Emerging Leaders Mentoring Program (ELMP).

It is hailed as a successful platform for individual personal and business growth for the region's future leaders. Helping individuals to thrive, meet their goals and go after their dreams.

The ELMP aims to foster connections between the younger members of our business community (mentees) and the best leaders that our region has to offer (mentors), support future leaders of our region in their career development as well as providing a forum to give back to the business community, which is the driving force of our economy.

Mentoring is a popular career development strategy, which allows a mentor to share their expertise and leadership knowledge with a mentee in a safe learning environment. We urge all employers to facilitate a mentoring program for future leaders. The program provides a framework on which mentees and mentors participate effectively and collaboratively. Each mentor and mentee will communicate and achieve their mentoring goals to best fit their needs.

A platform for individual personal and business growth for the region's future leaders, the program is all about helping our up-and-coming business operators to thrive, meet their goals and go after their dreams.

The ELM Program runs over 12 months and includes monthly meetings between mentees and mentors, six workshops covering topics such as leadership, mental health in the workplace, business strategy and financial acumen.

The program is proudly delivered with our partner Regional Development Australia – Darling Downs & South West.

We thank all mentors and mentees who actively participate in the mentor program.

Event: Mental Health in the Workforce

An initiative of FLAG, delivered in partnership with Momentum Mental Health and venue partner the Downs Club, "Tell Me More" was a night to talk about all things men's mental health. Toowoomba Chamber Vice President and Chair of Momentum Mental Health Chris Black led the panel conversation consisting of farmer, family man, businessman, author, news presenter and former professional footballer Shane Webke, author, farmer, psychologist and Director at Momentum Mental Health Dr Clive Williams, and Momentum Mental Health Wellbeing Expert, Asif Jamiyoon.

Event: Autumn Social @ Hot Property

Hot Property is a story born out of love for the Toowoomba region and the people who live here. It has developed a fine reputation reflecting strong ethical values and it is renowned as an agency offering superior service backed by a team of local professionals. In 2022, Hot Property was named one of Australia's fastest growing businesses by the Australian Financial Review. It is also a business with a reputation of developing future leaders, including Toowoomba Chamber Future Leader Advisory Group Member Jacob Carlile and Focus HR Business Excellence Awards 2022, Future Leader of the Year, Greg Riehl.

Number of Attendees: 80 attendees









The Future Leaders Advisory Group The Future Leaders Advisory Group (FLAG) for this financial year were:

Jacob Carlile, Director (Hot Property);

April Lancaster-Smith, Marketing Manager (Wippells);

Peter Rowe, Associate (Power Tynan);

Rachel Laurie, (Joe Wagner Group);

Jack Wilson, Distribution Design Manager South East QLD (Energy Queensland);

Christine James, Managing Director (TalentSpring); and

Emma Hayward, National Australia Bank.

Thanks to all the members of the FLAG for their commitment and contribution to the cause.









FOOD AND AGRI FOOD & AGRI

Cafes, restaurants, food outlets, merchants, local farmers, and food producers are all part of Toowoomba's burgeoning culinary culture. The Food & Agri Network (FAN) is dedicated to the growth of this crucial industry. The FAN advisory group meets to debate and strategise how the Toowoomba Chamber of Commerce can assist local businesses in expanding supply chain opportunities and assisting those in the industry in increasing longterm profitability and sustainability.

NETWORK

FAN continues to expand the network of opportunities for the food and agricultural industries. Despite challenges, the network has published materials and fostered networking opportunities to assist the Toowoomba food and agricultural sector in establishing stronger connections and involvement. During the last 12 months, the Toowoomba Chamber FAN organised or was involved in several exciting events and activities:

Evening At Myrtille

The Toowoomba Chamber of Commerce in partnership with the Food and Agri Network and Progress Crow's Nest, enjoyed an evening at Crow's Nest. We took a twilight tour of the redeveloped Nolan's Block with Sally Boardman

before winding our way to Myrtille Bistro for an evening of indulgent foods and wines. We enjoyed Pechey Gin on arrival, followed by a three-course meal. During the evening, bistro owner Amanda Hinds talked about the local produce to create memorable dining experiences.

Farm Fest 2023 - To better understand the potential and problems faced by the food and agricultural sectors, FAN proudly set up a booth at Farm Fest 2023. This allowed FAN to learn more about issues and guide its goals and course of action. It was also a fantastic chance to demonstrate its capacity for support while fostering beneficial relationships with other stakeholders.

The Source – Toowoomba's food products first exploded into the Australian economy more than 120 years ago and we've upheld its fine reputation ever since. In fact, our lifestyle has been 'paddock to plate' for more than 170 years.

The Source was created as a tool to link our regional food producers with our community, nearby cafes, and restaurants in support of local supply chain possibilities.







From eggs to honey, garlic to pork, nuts to wine, this directory includes a comprehensive list of all regional producers from the Darling Downs. The guide has been made available on our website and distributed to cafés and restaurants in the area, giving regional chefs and our community with an easy and convenient way to connect directly with the suppliers.

Dine Darling Downs Partnership

The Toowoomba Chamber's FAN continued our collaboration with Kristen O'Brien at Dine Darling Downs to celebrate and promote the region locally, nationally, and internationally as a foodie destination. With the combined power of the Toowoomba Chamber and the Dine Darling Downs network, our regions' produce, and foodie businesses have been featured on several digital platforms, regularly achieving over 100 000 impressions per month.



Autumn Feast – The Toowoomba Chamber of Commerce and its Food & Agri Network Advisory Committee in conjunction with local food tourism platform Dine Darling Downs have been working for more than 12 months to develop Autumn Feast.

In 2023, the business, food and tourism sectors came together to create Autumn Feast as an event that would complement other major events in the region and reinforce Toowoomba's reputation as a food and arts destination. The support for the event surpassed everyone's expectations, with over 300 letters, a petition and social media reaching over 15,000 people and growing. An autumn event, built from the grass roots of our community, has been talked about for years. Finally, Dine Darling Downs and the Toowoomba Chamber committed considerable time and effort to begin to make it happen.

A proposal presented to Toowoomba Regional Council demonstrated how Autumn Feast would offer food, art and music under one brand. It would also involve regional towns from Yarraman to Crows Nest, Pittsworth to Millmerran and everywhere in between.

The metrics around the proposed event are magic. The economic impact, based on conservative figures, using the reliable and well-established economic impact assessment model, identified a BIG win for the local community and businesses. Estimated future impact on the Toowoomba economy was identified as potentially around \$14M.

Chamber together with FAN continues to work with information requests from Toowoomba Regional Council in the hope that Autum Feast will one day become a reality.

The Soup Box

Toowoomba Chamber of Commerce Food & Agri Network in conjunction with Toowoomba Farmers Markets launched a community initiative in conjunction with Foodie Shots, Little Pig Consulting and ALE Clothing and Signs, called The Soup Box.

The initiative supports Toowoomba's Basement Soup Kitchen who care for the most vulnerable in our community, in the form of soup boxes which will be used to create warm and nourishing meals throughout our cold winter.

We all know the importance of supporting local not-for-profits (NFPs) and their critical role in the community. In fact, without the regular backing from our generous local business community, many of these organisations would not exist.

The program delivered over 90 boxes of food this financial year to our most vulnerable.

The Food and Agri Network Crew

The FAN consists of a group of dedicated and experienced members:

Dan Farquhar – The Finch, The Finch Range and The Laundry;

Sally Boardman – Sunnyspot Farms;

Jeff Schultheiss – Darling Downs Smokehaus; and Kat Lynn – Foodie Shots.

On behalf of the entire Chamber Board, I would like to thank all our advisory group members for their support, dedication, and assistance in a very active year for the FAN.

MATT GREGG



CBD - REVITALISATION **CBD** - REVITALISATION **ADVISORY COMMITTEE**

We continue to work hard to capture the economic and social potential of the Toowoomba CBD for residents, businesses, workers, investors and visitors to the region.

We continue to build the case and a BIG vision for the CBD, to build a vibrant, strong and resilient CBD by working to better understand the economic profile to drive and to help inform our advocacy efforts.

The work which has commenced includes:

- understanding the economic and statistical indicators such as:
- business numbers by turnover and industry (including total and average industry turnover);
- businesses by workforce size and industry (including total and average workforce size);
- labour productivity estimates by industry;
- employment by place of work; and
- index of Economic Diversity;
- completing a business concentration analysis to identify existing competitive advantages as well as preferential industry clusters suited to the CBD precinct and identification of established and emerging industries;
- evaluation of the full economic impact (direct, indirect and induced) of the Toowoomba CBD on the economy of the Toowoomba LGA – specifically, estimating the net employment impact, associated annual turnover and regional value added; and
- completing benchmarking analysis which will provide similar profiles for comparable CBD precincts like Bendigo or Ballarat or similar.

This work which includes invited participation by Toowoomba

Regional Council and Toowoomba Surat Basin Enterprise will help us clearly define and establish a vision for the CBD to fully realise and capture the CBD's potential and drive significant economic and social benefits for the Toowoomba Region which could include:

- a large destination project/ precinct such as a multi-purpose convention centre to attract national and international events;
- linking the CBD with Baillie Henderson Hospital and UniSQ via light rail;
- improved pedestrian access and movement technology and infrastructure like bikeways, public electric scooters, linkways and wayfinding; and
- resolving the multi-decade issue of parking options and arrangements including a multi-storey car park and long-term parking options on the eastern side of the CBD.

This year the CBDRAC:

- continued to investigate the role of the CBD, public assets interventions, activation, car parking, connections, and brand.
- continued to focus on how we activate the CBD to increase foot traffic, celebrate and promote the CBD as an individual brand locally, nationally, and

internationally and what public infrastructure investment we see as a catalyst for transformation.

- promoted the Buskers Festival achieving outreach of over 10,000 people.
- continued Christmas in the CBD and Carnival in the CBD programs.

The CBDRAC is led by Toowoomba Chamber Board Member Gordon Grover. Its current members include: Ben Apsey – Globetrotters Chris Gay – ELIA Architects Mitchell Bernoth – Bernoth Properties Michael Truskinger – TRUSports

Peter Marks – Ray White

Gary Wilson - Gellistissmo

On behalf of the Toowoomba Chamber, I would like to personally thank all members of the CBDRAC for their passion and dedication to work collaboratively to make the CBD a destination that both locals and visitors want to come and explore, play, unwind and stay a night or two or three.

GORDON GROVER

BUSINESS Connect MIGRANTS AND REFUGEE EMPLOYMENT 2022/2023

There were two main objectives of the Business Connect Program during the past twelve months.

- supporting employers to employ and onboard migrants and refugees; and
- educating, assisting, and supporting jobseekers from culturally diverse backgrounds into employment.

Towards the end of 2022, Chamber received an additional \$84,000 in funding from the Department of Employment, Small Business and Training (DESBT) under the Small **Business Engagement Framework** Program to expand the current project model. The expansion included the employment of a Workplace Mentor to provide language support for Yazidi refugees and the development of key tools to further support employers to employ and onboard migrants and refugees. This project ended with the launch of the Cultural Awareness Handbook.

The key outcomes from the 2022/ 2023 Business Connect program included:

- employment of a Yazidi 'Workplace Mentor' to assist with interpreting and onboarding / inducting of migrant and refugee employees. Having a link to the Yazidi community proved to be invaluable. The project assisted 40 people into employment and 1 person into work experience. This resulted in 44 job outcomes from 40 people. The wrap around support provided and the link to the Yazidi community was key.
- industry consultations with local businesses followed by the facilitation of targeted industry networking events combining direct introductions, employer to jobseeker and vice versa, and the promotion of migrant and refugee employment success though key speakers at the events and the associated promotional films, including business testimonials.

- hosting and facilitating four networking events plus the launch of the Cultural Awareness Handbook. There were a total of 275 attendees across the four events being:
- Construction & Logistics Industry Networking Event – August 2022;
- Professional Services Industry Networking Event – November 2022;
- Manufacturing Industry Networking Event – April 2023; and
- Cultural Awareness Handbook Launch & Networking Event – July 2023.
- creation of Cultural Awareness Handbook for employers. The handbook provides employers with information to assist employing and onboarding migrant and refugee workers including potential cultural differences and tips to address these plus key learnings from local employers who have employed migrant or refugee workers. The handbook has been well received by the business community.
- a Mentor Training Program to train Migrant Workplace Mentors to assist with interpreting at interviews, onboarding and inductions and for post-placement support for the employer. The sessions were delivered by experts in their field from within the TCOC member network (Focus HR, Classic Recruitment and Little Pig Consulting).
- presenting information about our Business Connect Program at three jobs information sessions, arranged & hosted by DYJESBT. These

sessions occurred in June 2022, August 2022 and March 2023. From these sessions we were approached by over 28 jobseekers needing assistance finding work.

AMBER

During the financial year, Toowoomba Chamber in partnership with CatholicCare Social Services, received further funding of \$25,000 from the Scanlon Foundation for the Business Connect program, to continue connecting our migrant and refugee community with potential employers.

An additional \$160,000 in funding was approved by DYJESBT for the Business Connect project to conduct a 'Ready for Work' program under Skilling Queenslanders for Work (SQW).

Under the SQW project, the Business Connect Program will assist migrants and refugees (mainly Yazidi) with mentoring and interpreter support for resume preparation and during interviews with employers. In addition to being accompanied to interviews and guided through the employment process, jobseekers will also be given assistance in interview preparation and understanding Australian workplace culture.

This project will arm migrant jobseekers with vital information and key learnings to prepare them in a practical sense for the Australian workplace. Pathways to employment will be developed through the provision of networking opportunities, connecting migrant jobseekers with local employers.







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The Toowoomba business community utilises the Business Centre for Excellence as a shared learning environment and many have come to see it as a fundamental source of their success.

Another year of change. Another year of learning.

The Toowoomba Chamber continued its work in 2022-2023 creating a learning environment to support the needs of the business community.

We continued quietly working on the big audacious goal of creating Toowoomba Chamber Business Centre for Excellence. The idea:

- to provide a local and regional focus point for all business education, meetings, workshops, skills development, research, innovation, entrepreneurship, co-working, investment etc;
- to create a dedicated business collaboration space – business to business (B2B), business to government (B2G), business to education (B2E), business to world (B2W) etc;
- to build a leading edge, unified, shared and collab space; and
- to create a co-located powerhouse of economic agencies to drive economic development in the region.

Our members, via the member survey, identified that they seek

professional development. A series of short courses were implemented, responding to member educational requests, with 19 workshops covering topics such as:

- recruiting and retaining employees;
- workplace culture;
- managing mental health in the workforce;
- employer of choice;
- ESG as part of workforce strategy;
- connecting migrants to employers;
- building business brand; and
- what does the future of the workforce look like.

These workshops, when combined with our educational breakfasts and lunches delivered by the likes of international renowed social demographer Mark McCrindle and members of the local business community, all created positive learning environments and a desire to strive for excellence.

Resources

Our resource library continued to provide resources from the Chamber and its members including podcasts, webinars, and training. Our members regularly use the blog facility on our website further highlighting strong connections.

We welcomed our platinum partner Southern Cross Austereo who assisted in rebooting our podcast program which specifically showcases business@dusk hosts. A great way of talking one-on-one with our members and exploring challenges and opportunities faced by our members.

The business journal continues to go from strength to strength sharing important and interesting material such as profiles, news, education and celebrations from our business community. It's a great resource in our digital world and a versatile communications tool for expressing ideas, sharing experiences, and building brands.

In 2022/2023 learning was front of mind, reminding us that it is indeed a life-long enterprise.



Hall of Fame NUCTEE 2022



2020: -Tilly's Crawler Parts

2018: • Stahmann Farms Enterprises

> 2016: -Cracker Print and Paper

> > 2014: -Weis

2012: • FK Gardner & Sons

> **2010:** • Wagners

2008: Darling Downs Brick Sales

> 2006: Hannas Department Store

2004: • The Chronicle

2004 Heritage Bank **2021:** Rowes

022

Hogan's Family Jewellers

> **2019:** St Vincent's Private Hospital

2017: Hutchinson Builders

 2015: Taylor's Removals and Storage

2013: Betros Bros

2011: Empire Theatre

Russell Mineral Equipment

Burstows

2005: Orford Refrigeration

2004
 Clive Berghofer
 Admin

2004 USQ



Name of the Events

Fair Work Legislation Breakfast

Business @ Dusk E & E Waste

Toowoomba Business Sentiment Index

Evening At Myrtille

Business @ Dusk Ryley Jewellery Creations

Business Connect Migrant Networking Event | Constructions and Logistics

Leading Women Luncheon - Anna Battle Shiny Happy Art

Sole Trade & Micro- Business Only Event

Carnival in the CBD

Business @ Dusk Mort & Co

Tell Me More - Normalise the Conversation - Men's Mental Health Event

> Wine and Wisdom - Business Builder Series (6 Workshops)

Business @ Dusk FX Technologies Toowoomba

Focus HR Business Excellence Awards 2022 - Finalist Function

Three New Member On-Boarding Lunches

RSM Federal Budget Breakfast

Carnival in the CBD

Focus HR Business Excellence Awards 2022 Sponsor Soiree

Focus HR Business Excellence Awards 2022 Red Carpet Aperitivos

Focus HR Business Excellence Awards 2022 Gala Awards Dinner

Business @ Dusk Bernoth Properties

Annual General Meeting

Business Connect Migrant Networking Event | Professional Services

Business @ Dusk Heritage Bank

Business @ Dusk UniSQ

Business @ Dusk Focus HR & TalentSpring

Name of the Events

New Federal Government IR Law Breakfast Social Enterprise in Darling Downs

Business @ Dusk St Andrew's Toowoomba Hospital

Cyber Security- How Safe Are You?

The Autumn Social

Emerging Leaders Mentor Program 2023 Launch

Business Connect Migrant Networking Event | Manufacturing

Business @ Dusk ALE Group

Breaking Barriers | Regional Women in Business

Small Business Month | Workshop Series - Recruiting and Retaining Employees

Small Business Month | Workshop Series - Growing Your Own- Creating a Workforce Culture that Performs

Small Business Month | Workshop Series -Managing Mental Health in the Workforce

Leading Women's Luncheon | Empowered & Authentic Leadership

Small Business Month | Workshop Series -What Makes You an Employer of Choice

Small Business Month | Workshop Series - The Importance of ESG as part of Workforce Strategy

Small Business Month | Workshop Series - Connecting Migrants to Employers

> Focus HR Business Excellence Awards 2023 Launch

Business @ Dusk Hogans Family Jewellers

Small Business Month | Workshop Series - Role of Employees in Building Business Brand

Small Business Month Workshop Series - What Does the Future of the Workforce Look Like?

> Business @ Dusk National Tiles Carpet Call Toowoomba

Business Breakfast with David Crisafulli, Leader of Opposition











The Toowoomba business community is connected to the Chamber and each other while their individual and business-to-business profiles are boosted through Chamber membership.

In 2022-2023 we ran 56 functions for the year. The Toowoomba Chamber welcomed 4709 people to its networking, learning and advocacy workshops and events.

During the 2022/2023 financial year, a summary of workshops and events included:

- Business@Dusk networking evenings;
- Focus HR Business Excellence Awards series;
- business breakfasts;
- business lunches;
- workshops;
- onboarding lunches; and
- Carnival and Christmas in the CBD.

A core component of what we do is business-to-business connections. We see our ability to facilitate new connections and referrals will lead to new business opportunity. We love opening doors for our business community to discover investor, partners, employees, and long-term friendships.

Our events are not only about faceto-face connection. They create learning opportunities responding to the needs of the business community.

This year, we continued to work on the:

- creation of the Welcome to Toowoomba Business Pack from the Toowoomba Chamber;
- targeted membership growth;
- outreach, with our digital platform interactions breaking one million views for the first time; and
- creating initiatives through the connections of our advisory groups who continue to help us facilitate prosperity in strategic segments of the business community.

We celebrate with the business community at the Focus HR Business Excellence Awards and this year our proudest networking night is our night of nights, the Business Excellence Awards, which has a rich tradition.

A tradition where we get to showcase:

- the diversity and dedication of Toowoomba's business community;
- where we get to celebrate business achievement;
- promote business best practice; and

 recognise the significant contribution that business makes to the fabric of our city.

The Chamber's Business Excellence Awards have long been an annual highlight in Toowoomba, and 2022 was no exception.

Since 2020, we have reached more than 14 million people.

And what a night it was! With 589 people in attendance, it was truly a celebration of all things local. The Focus HR BEA brightly shone a spotlight on our local businesses, built the region's reputation of excellence, and elevated individual business brands.

Of course, none of this was possible without our partners. We are delighted to be joined by our naming rights and employer of choice partner Focus HR, all our other partners, Tilly's Crawler Parts, Toowoomba Regional Council, Regional Development Australia Darling Downs & South West, CatholicCare Social Services, Toowoomba Surat Basin Enterprise, Bank of Qld Rangeville, FX Technologies Toowoomba, Russell Mineral Equipment, The Chronicle, TAFE QLD South-West, Best Employment, Serengeti Print Group, Department of Employment, Small Business and Training Excavation Equipment, Accession3 and Demi International.

Significantly, each year, a business is added to the Toowoomba Chamber Hall of Fame. This recognition commenced in 2004 with four recipients and in the past 18 years there have been several longstanding businesses recognised that have contributed significantly to the business community over the years.

The stellar line up of past winners include Toowoomba Foundry, UniSQ, Heritage Bank, Clive Berghofer, The Chronicle, Orford Refrigeration, Hannas, Burstows, Darling Downs Bricks, Russell Mineral Equipment, Wagners, Empire Theatre, FK Gardner, Betros Bros, Weis, Taylor Removal and Storage, Cracker Print and Paper, Hutchinson Builders, Stahmann Webster, St Vincent's Hospital, Tilly's Crawler Parts and ROWES.

In 2022, the Hall of Fame winner was Hogan's Family Jewellers, a member of the Toowoomba business community for 77 years.

The Business of the Year was Excavation Equipment (EXEQ). A wonderful winner that delivers products and services of quality. They are a business that is making an impact nationwide.

Finally, a big shout out to all our winners

- Hall of Fame Inductee: Hogans Family Jewellers
- Business of the Year: Excavation Equipment
- Micro Business of the Year: ParisiAnn Patisserie
- Sole Trader of the Year: Stirling and Truffles

- Future Leader of the Year: Gregory Riehl
- **Retail:** Hogans Family Jewellers
- Best Regional Business: Joe Wagner Group
- Innovation and Technology: Darling Fresh Smoke Haus
- Employer of Choice: Joe Wagner Group
- Community and Not-For-Profit: Breakaway Toowoomba
- Professional Services: Vigour Graphics
- Industry: ALE Group
- Hospitality: 4 Brothers Brewery
- **Tourism:** Quest Apartments Toowoomba
- Gerry Doumany Export Award: Excavation Equipment
- Agriculture: Clayton's Organic Beef
- People's Choice: The Grove Country Garden
- CEO Special Recogntion
 Award: X Factor Plumbing





The Toowoomba business community benefits from the Toowoomba Chamber's ability to cultivate the collective power of our membership to create change and are recognised as a primary source of influence and advocacy by government at all levels.

The region has over 16,000 businesses, with 98.6% of those having 19 or less employees. We were left with no doubt, Toowoomba is a city, built on the back of small business.

Our diversity is our strength, delivered on the back of our uniqueness of having multiple well-oiled and successful industry sectors. Something considered unique in a regional Australia setting.

Our largest industries by business count are agriculture, construction rental hiring, and real estate services, professional services, and transport and our biggest employer is the health sector. This business breadth is reflected in our small business operatives who are working in multiple industry sectors, which has created optimism, resilience and is a core feature in the strengthening of the local business community.

Our research, the basis for our advocacy articulated the robust and dedicated business community, with over two thirds of owners and operators, taking the view that, Toowoomba has great potential, now and into the future. Other very positive business attributes articulated were commute times, local business connections, the generous and supportive local community, and the ability to achieve a work life balance. Combining this with our local, state, national and international connectivity, the city is considered to have a real competitive advantage. A city on the move.

But the research did identify headwinds. Headwinds that must be addressed immediately so not to stifle our potential, our growth, our community wellbeing. Concerns about the rising operation and staff costs and inability to attract and house talent are softening our outlook on business performance. The lack of local infrastructure to capitalise on Toowoomba's opportunity now is expected to be a major deterrent to our potential in the years to come, if not addressed right now. Combine this with the alarming feedback about the very negative impact of local, state, and federal regulatory settings which is further dampening the attractiveness of our small business city and is a monumental barrier to reaching our true potential.

The Chamber wants to see the region grab its opportunities where businesses expand and more money flows through the local economy. It is achievable but it requires the cooperation of and action by all levels of government.

That is why we campaigned on *housing*, which is a deterrent to business attraction, is a disincentive to attracting a workforce, impacts on the ability of businesses to deliver their service, effects on the image of a city, and inhibits business growth and success.

That is why we campaigned on *red tape reduction* calling for Toowoomba Regional Council to work collaboratively with the business community and develop a Red Tape Taskforce and will continue to voice the business views to ensure Toowoomba Regional Council become a Small Business Friendly Council.

That is why we continued our work around the **skills shortfall**, working with the Regional Development Australia Darling Downs and Southwest and Employ Toowoomba to find possible solutions to this complex challenge. That is why we campaigned for **Toowoomba's Tourism** needs and, specifically, the reinvention of Jondaryn Woolshed and actively pursued the moving forward of Quarry Gardens.

That is why we worked with our local businesses on the issues and solutions through our **safer Toowoomba business community** collaborations.

That is why, we met with local government representatives and elected officials, state government representatives and elected officials and the member for Groom to articulate the matters that need addressing by government to facilitate a thriving local business community.

In 2022, we commenced our collaboration with a pilot industry roundtable. Our IT sector came together to discuss critical matters associated with nbn rollout and digital connectivity.

We continue to advocate as part of the Darling Downs Regional Alliance through collaboration with other Chambers and likeminded associations located in the Toowoomba Region local government boundary areas. This alliance consists of more than 1000 business advocating for the region to facilitate:

- working together to coordinate policy and advocacy and training;
- creating joint networking opportunities; and
- promoting business activities of both organisations.

This voluntary framework to foster business growth, support like associations, and better the business environment with the Toowoomba Regional Council boundaries. The Toowoomba Chamber each year entrusts a local business to build online visibility, build deeper connections within our online community and assist in building partner and member brands.

Since 2021, the Toowoomba Chamber has undertaken an Expression of Interest each year to find a local business to expand its presence on digital platforms.

Over that time, the statistics paint a compelling picture of growth. Growth, which provides direct support to advocacy efforts, enhances connections and shares learnings. This financial year, a total of 1,244,960 impressions were achieved across Facebook, Instagram and LinkedIn significantly enhancing our online visibility. Furthermore, we reached 836,970 individuals on Facebook and Instagram alone, including a substantial expansion of the Chamber digital footprint in the community. The average reach per post, standing at 1,245 on Facebook and Instagram, which underscores the consistent and impactful nature of the content, ensuring that the Chamber's message reaches its target audience effectively.

Digital marketing efforts undeniably play a pivotal role in enhancing the Toowoomba Chamber's and our partners' and members' digital presence helping to foster deeper connections within our online community.

TOTAL IMPRESSIONS -1,244,960 {Facebook, Instagram and LinkedIn}

> TOTAL REACH -836,970 {Facebook, Instagram}

AVG REACH PER POST -1,245 {Facebook, Instagram}



CHAMBER

Southern





TOWOOMBA

While there have been some great successes over the 2022-23 financial year, it has also not been without its challenges which has hindered the proactive undertaking to drive enquiry to the Toowoomba Conferences bureau.

In May 2022, the Toowoomba Chamber of Commerce, in association with Elevate Communication, submitted a response to the Toowoomba Regional Council's tender for the provision of the Toowoomba Conferences bureau services for the 2022 – 2025 period.

The decision on the outcome of this tender was expected in late August, so over the period of July and August, the Toowoomba Chamber was tasked with continuing its baseline monthly activity. The tender decision process was further delayed due to other Toowoomba Regional Council matters taking priority, as well as extended negotiations and revisions on the pricing proposal. On Friday 20 January 2023, Toowoomba Chamber received notification that the tender would be withdrawn and there would be no further proceedings with the evaluation process. Following this decision, the Toowoomba Chamber was offered an extension on its current arrangement through until the end of June.

This drawn-out process meant the Toowoomba Conferences portfolio was operating on a restricted month-to-month basis, making it very challenging to undertake proactive engagement in the business events space.

In addition to the challenges posed by these timeframes, proactive activity continued to be hampered in other manners as well. While the activity undertaken throughout the 2022 calendar year allowed for a digital footprint to be established, it was proposed that the Scope of Work be altered in 2023 to deliver a more targeted approach to the promotion of the region as a business events destination to encourage enquiry from key event planners and decision makers outside the region. Despite two variations of this proposed change being presented, including one being for the same monthly cost as the 2019 – 2022 period, this alteration was rejected.

In May 2023, the Toowoomba Chamber of Commerce was notified the tender for the provision of services for the Toowoomba Conferences bureau for the 2023 – 2026 period had been released. In partnership with member business, Elevate Communication (who has been supporting the delivery of this activity since March 2022), the Toowoomba Chamber has submitted a response, and at the time of writing a decision is not expected to be made until early September due to budget consideration. Toowoomba Regional Council has requested the Chamber continue its month-on-month activity over July and August 2023.

As proactive outreach has been limited, the number of leads is a direct result of reactive activity only. There have only been 41 enquiries over the past financial year, which is a decrease of 18 percent when compared to FY22. However it should be noted that the quality of these leads continues to be extremely strong with a conversion rate achieved of 87.8 percent, which is an increased conversion rate of more than 10 percent over last year's result.

There is also a positive trend in conference leads which has seen

conference organisers for 100+ delegate, multi-day events reaching out for information, which has seen the enquiry rate for such conferences increase by 11 percent since FY22 to 39 percent — equating to 16 leads out of the total 41 enquiries — received for this financial year. The overwhelming majority of these leads have come from organic sources; meaning event planners have identified Toowoomba Conferences as an entity to contact as a result of mediums such as a Google Search and other digitals channels, and word-of-mouth.

As a primary channel that drives enquiry, to ensure the online visibility of Toowoomba Conferences is maximised, a full website audit was undertaken over May and June that looked at the SEO, front-end UX and optimisation opportunities. While the results were OK for a young website, there is still ample opportunity to increase its overall Domain Authority Score (currently 6), especially across mobile devices. The continual improvement of the website forms part of the current tender response, which Toowoomba Chamber is awaiting feedback on.

Following the positive increase in conference leads and conversions, we have also seen a substantial increase in the proposed economic benefit to the region. As evidenced by the national nature of the conference enquiries, this means that business events such as these have a larger representation of delegates from outside the local area, which in turn means a higher spend to allow for accommodation, transportation and discretionary spending. This is proven by the increase in the number of overnight stays from confirmed conferences within the region, which was 23 nights during FY23, up from 18 during the prior financial year. This also means the average spend per delegate by a conference organiser has increased to account for these additional days as well, which is estimated at approximately \$225 per delegate per day.

During the 2022-23 financial year, the national and state conferences that conducted their respective events in Toowoomba generated an estimated \$2.86M for the region, which is an increase of more than 62 percent over 2021-22.

While Toowoomba Conferences supported conference organisers and event planners such as Queensland Beekeepers Association, IICA Technology, College of Midwives, Property Institute, as well as women's service associations' events, and Government department events and roadshows, with strategic advice and supplier recommendations, the team also developed three conference bids for committees considering the region as a host destination.

The most prominent of these was for the Sustainable Economic Growth for Regional Australia (SEGRA) annual conference. Toowoomba Conferences was in discussions with the SEGRA organising committee and developed the formal proposal over October and November 2022, and following a positive reception to this information and SEGRA's separate discussions with federal government departments, the event evolved into the inaugural national Summit to be immediately following by the Regional Development Australia (RDA) Convergence, also held in Toowoomba at the University of Southern Queensland.

The Toowoomba Conferences team was heavily involved in shaping the program including facilitating a famil tour with one of the SEGRA Directors, whereby key stakeholder meetings were conducted, and the working group was formed. Throughout the following months, Toowoomba Conferences and the Toowoomba Chamber continued to play a pivotal role in the coordination of the Summit providing strategic advice and promotions for the event. The inaugural National Regional and Economic Summit presented by SEGRA was held on Wednesday 26 – Thursday 27 July 2023 at Empire Theatres with an estimated 200 attendees (approximately 65 percent of these delegates were from outside the region).

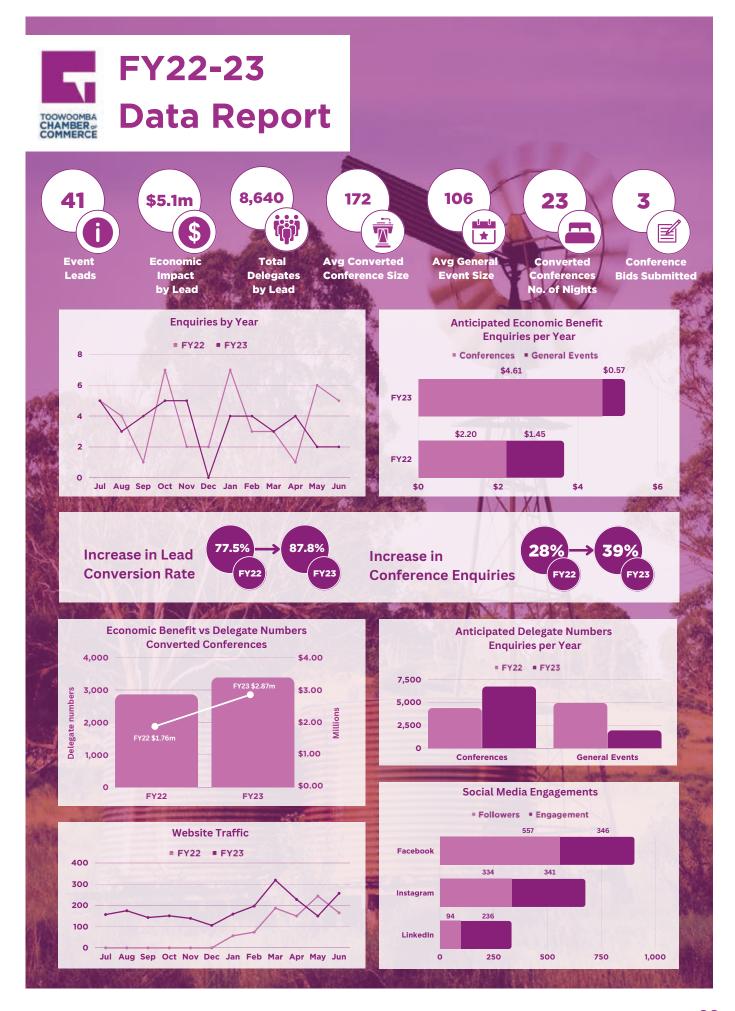
"Toowoomba Conferences has provided invaluable local knowledge been integral to the planning process for the National Regional and Economic Development Summit—our thanks to Toowoomba Chamber of Commerce for providing such an incredible service."

- Caroline Robinson, SEGRA Director

¹ Domain Authority Score is a compound metric used for measuring a website's overall quality and SEO performance. It is based on a series of metrics that prove trustworthiness and authority. As a general rule, a domain authority score between 50 and 60 is rated as good, while anything above 60 is considered excellent.







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Toowoomba Chamber is committed to good governance.

Significantly, the Board resolved in policy that the Toowoomba Chamber suppliers and services are secured from the membership base first. The Toowoomba Chamber Constitution is our overarching governance document that sets out our purpose, objects, and the way the Board makes decisions.

The objects for which the Chamber is established are:

- to establish a rapport with civic, business, ethnic and other sectors of the Toowoomba community and be recognised as representing and presenting the view of commerce to the general community on behalf of the business community of Toowoomba
- to keep Members informed on important matters affecting trade, commerce and industry, retail, and tourism and to render a varied and comprehensive service to Members according to their requirements from time to time
- to advocate for Members

 (individually and collectively) and for
 positive developments in the trade
 and commerce space generally, at
 a local, state and national level
- to facilitate opportunities for Members to connect and develop mutually beneficial relationships

- to facilitate and support professional development, training, and upskilling opportunities for Members; and
- to facilitate opportunities for young people in business to be exposed to professional development and advancement opportunities.

The Toowoomba Chamber Board made the decision to review the Toowoomba Chamber constitution. This work continues to align to work of the Australia Company Directors Institute best practice. Working with CG Law a series of amendments to the existing constitution is being considered. These relate to:

- timing of Board appointments;
- Board decision making;
- delegations; and
- compliance with new legislative requirements.

The Chamber has a raft of other policies and procedures which embed the Board's expected behaviour and judgement for staff and contractors in and involved with the organisation and themselves.

These are related to crisis management, finance and procurement, conflict of interest, code of conduct, drug and alcohol, confidentiality, cessation of employment, attendance at work, annual leave, personal, long service leave, parental leave guidelines, work travel related expense, workplace health and safety, sexual harassment, performance management, Internet, social media and email, harassment and bullying, grievance conflict dispute handling, risk management, recruitment, and equal opportunity. Considering the ever-changing nature of industrial relations laws in our county, all our policies are currently under review from Workforce Positive. Conflict of Interest Form / DESCRIPTION OF INTERESTS

Board Member	Position	Material Personal Interest in contracts with the Toowoomba Chamber	Material Personal Interests in any contracts with the below corporations or firms	Offices (position) or property where duties or interests may create a conflict	Other matters where duties or interests may create a conflict
Kate Venables	President	 Focus HR Business Excellence Awards Judging Co-ordination. Regional Development Australia 	 CatholicCare Social Services Regional Development Australia DDSWQ. Multicultural Advisory Committee for Toowoomba Regional Council. Duchesne College Board St Barts Parish Council– Risk and Governance Committee. 	 Executive Director CatholicCare Social Services. Committee Secretary Regional Development Australia DDSWQ. Member Multicultural Advisory Committee for Toowoomba Regional Council. Member Duchesne College Board Member and Chair St Barts Parish Council – Risk and Governance Committee. 	
Sam Wright	Vice President	• Nil	 Ambrosiussen the Business Accountants. Inclusion Access Ltd 	 Director and Shareholder Ambrosiussen the Business Accountants Director & Member of Inclusion Access Ltd Member Liberal National Party Australia and Chairperson Toowoomba South State Electorate Council. 	 Personal and Business Bank – NAB. UniSQ Alumni Member Public Practice Certificate holder – CPA Australia. Registered Tax Agent with the Tax Practitioners Board. Partner employed at 7 Springs Medical Centre. Social Membership at Club Toowoomba.
Chris Black	Vice President	• Nil	 Momentum Mental Health Pty Ltd. Ngkala Rocks Pty Ltd. K'Gari Investment Holdings Pty Ltd. Bleston Pty Ltd Black Family Trust. Sandy Cape Investment Holdings Pty Ltd. ATF Sandy Cape Investment Holdings Trust. Alisha Weston Pty Ltd It's Business Time Pty Ltd 	 Director and Chairman of Momentum Mental Health Pty Ltd. Director and Shareholder Ngkala Rocks Pty Ltd. Director and Shareholder K'Gari Investment Holdings Pty Ltd. Director and Shareholder Bleston Pty Ltd Black Family Trust. Director and Shareholder Sandy Cape Investment Holdings Pty Ltd. Director and Shareholder ATF Sandy Cape Investment Holdings Trust. Shareholder Alisha Weston Pty Ltd Director and Shareholder It's Business Time Pty Ltd 13 Isabel Street, Toowoomba Qld 4350. 15 Isabel Street, Toowoomba Qld 4350 	• Member of Angel Investor Group, Toowoomba.



Board Member	Position	Material Personal Interest in contracts with the Toowoomba Chamber	Material Personal Interests in any contracts with the below corporations or firms	Offices (position) or property where duties or interests may create a conflict	Other matters where duties or interests may create a conflict
Myf Rigby	Treasurer	 Sponsor Soiree Partner of the Focus HR Business Excellence Awards 2023. Sponsor and Presenter member education day 2023. Accountant for TCOC – preparation of financial statements – Auditor role is performed by a non- related third party. Bookkeeping services provided to TCOC. 	 Accession3 Business Advisers Pty Ltd - Accounting and Business Advisory. Accession3 Pty Ltd. Totaliser Pty Ltd ATF Totaliser Trust– Investment. Insiprop Pty Ltd – Investment. Zethus Pty Ltd ATF Zethus Trust– Investment Peitha Pty Ltd – ATF Rigby Family Trust – Investment. Purple Wet Dog Pty Ltd ATF JKR Investment Trust & ATF JKR Investment Trust- Investment. Olive U Fetta Pty Ltd ATF. Safe Resolutions Pty Ltd – Safety services (Husband owns 100% and a chamber member) 	 Director Accession3 Business Advisers Pty Ltd - Accounting and Business Advisory. Director Accession3 Pty Ltd. Director Totaliser Pty- Investment. Director Insiprop Pty Ltd - Investment. Director Zethus Pty Ltd ATF Zethus Trust- Investment. Director Peitha Pty Ltd - ATF Rigby Family Trust - Investment. Director Purple Wet Dog Pty Ltd - Investment. Director Olive U Fetta Pty Ltd ATF. Investment Property Commercial: 416-422 Ruthven Street (1/3 ownership trust). 	 Accountant for Toddlands (owned by Toowoomba Chamber CEO). Accountant to members of TCOC. Engage services of various TCOC members in day-to-day business. Personal and Business Bank – NAB. Member Public Practice Certificate holder – CPA Australia. Registered Tax Agent with the Tax Practitioners Board.
Naomi Wilson	Board Member	 Naming Rights Partner of the Focus HR Business Excellence Awards 2023. Employee of Choice Partner of the Focus HR Business Excellence Awards 2023. Platinum Corporate Partner Toowoomba Chamber of Commerce. 	 Focus HR Pty Ltd. Toowoomba Stairs & Timberwork Pty Ltd. Talent Spring Pty Ltd. Moonshot Bench Pty Ltd. 	 Director, Focus HR Pty Ltd. Director, Toowoomba Stairs & Timberwork Pty Ltd. Director, Talent Spring Pty Ltd Director, Moonshot Bench Pty Ltd 277 Hume Street, Toowoomba. 17-19 Thackeray Street, Toowoomba. 	• Nil
Rouz Fard	Board Member	• UniSQ is the Foundation Partner.	 University of Southern Queensland. Regional Development Australia Darling Downs and Southwest. Australian Computer Society Downs Southwest Chapter. Toowoomba Regional Jobs Committee. Regional Community Forum Darling Downs Southwest. Springfield Regional Jobs Committee 	 Employee at University of Southern Queensland. Board Member Regional Development Australia Darling Downs and Southwest. Executive Committee Member of Australian Computer Society Downs Southwest Chapter. Committee Member Toowoomba Regional Jobs Committee. Forum Member of Regional Community Forum DDSW. Committee Member Springfield Regional Jobs Committee. 	• Nil



Board Member	Position	Material Personal Interest in contracts with the Toowoomba Chamber	Material Personal Interests in any contracts with the below corporations or firms	Offices (position) or property where duties or interests may create a conflict	Other matters where duties or interests may create a conflict
Jenni Butler	Board Member	 Gold Corporate Partner Toowoomba Chamber of Commerce. Professional Services Partner Focus HR Business Excellence Awards 2023. 	• TAFE Queensland Southwest Region.	General Manager, TAFE Queensland Southwest Region.	• Nil
Matthew Gregg	Board Member	• Nil	 The Queensland Government Department of Premier and Cabinet. Firebird Consulting Australia. 	 Principal Stakeholder Relationships Officer, Office of Regional and Rural Queensland, The Department of Premier and Cabinet Owner Firebird Consulting Australia. 	• Nil
Jenny Rix	Board Member	• Nil	 Bonjour Toowoomba International Language Centre. Guardian Aviation. Kehoe Myers. 	 Director Bonjour Toowoomba International Language Centre. Shareholder Guardian Aviation. General Manager Kehoe Myers. 	• Nil
Gordon Grover	Board Member	• Development of a Business Case for the Toowoomba Chamber Centre of Business Excellence.	Specialised Property Consulting Pty Ltd.	Employee of Specialised Property Consulting Pty Ltd	 Partner employed by National Australia Bank.



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC

Opinion

I have audited the financial report of Toowoomba Chamber of Commerce and Industry Inc (the Entity), which comprises the statement of financial position as at 30 June 2023, the statement of comprehensive income and statement of changes in equity for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial report presents fairly, in all material respects, the financial position of the Entity as at 30 June 2023, and its financial performance for the year then ended in accordance with the *Associations Incorporation Act Qld 1981*.

Basis for opinion

I conducted my audit in accordance with Australian Auditing Standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of my report. I am independent of the Entity in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to my audit of the financial report in Australia. I have also fulfilled my other ethical responsibilities in accordance with the Code.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Emphasis of matter - basis of accounting

I draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Toowoomba Chamber of Commerce and Industry Inc to meet the requirements of the applicable legislation. As a result, the financial report may not be suitable for another purpose. My opinion is not modified in respect of this matter.

Responsibilities of management and those charged with governance for the financial report

Management is responsible for the preparation and fair presentation of the financial report and has determined that the basis of preparation as described in note 1 is appropriate to meet the requirements of the *Associations Incorporation Act Qld 1981* and the needs of the members. Managements responsibility also includes such internal control as management determines is necessary to enable the preparation of the financial report that gives fair presentation and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's responsibilities for the audit of the financial report

My objective is to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with Australian Auditing Standards, I exercise professional judgement and maintain professional scepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or
 error, design and perform audit procedures responsive to those risks, and obtain audit evidence that
 is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material
 misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve
 collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedure that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the registered entity's internal control.
- Evaluate the appropriateness of accounting polices used and the reasonableness of accounting estimates and related disclosures made by the Entity.
- Conclude on the appropriateness of the Entity's use of the going concern basis or accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves a true and fair view.

Jessica Galvin Dated: 4 October 2023 Greenmount

APPENDIX 1 Financial Statements

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC ABN: 78 423 372 476

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FOR THE YEAR ENDED 30 JUNE 2023

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TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC ABN: 78 423 372 476

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE YEAR ENDED 30 JUNE 2023

	2023 \$	2022 \$
	ç	ç
INCOME		
Business Awards	-	118,990
Conference Room Hire	-	182
Grants	273,278	186,516
Interest Received	2,692	484
Journal Advertisments Income	5,450	10,695
Memberships	179,371	141,255
Merchandise Sales	3,405	1,691
Registrations	221,651	232,034
Service Fees	57	500
Sponsorship	472,578	352,409
	1,158,483	1,044,757
EXPENSES		
Advertising & Promotion	185,808	102,259
Annual Leave Provisions	8,743	(397)
Audio Visual	-	700

continued on next page...

Bad Debts	-	483
Bank Charges	190	304
Consultant and Subcontractor Expenses	320,207	207,326
Depreciation	360	921
Donations	-	4,287
Electricity & Gas	5,801	5,304
Entertainment	-	1,602
Food, Beverage & Venue Expense	188,679	230,638
Hiring Charges	59,096	32,278
Information Technology Expense	7,951	14,528
Insurance	4,729	5,200
Lease Charges	92	-
Legal Costs	13,988	4,624
Licences, Registrations, Permits	-	58
Meetings	6,698	8,786
Office Expenses	1,952	1,449
Postage/Printing/Stationery	26,565	23,448
Prizes/Trophies/Certificates/Thank Yous	14,111	6,611
Rent	28,423	27,523
Repairs & Maintenance	-	54
Salaries	274,286	237,344
Staff Amenities	289	794
Staff Training	417	-
Stripe/Membership Works Fees	6,456	1,732
Subscriptions & Memberships	5,364	6,293
Superannuation	28,644	22,879
The above statement of profit or income should be read in conjunction	-	

Page 1

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC ABN: 78 423 372 476

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE YEAR ENDED 30 JUNE 2023

	2023	2022
	\$	\$
	1,188,849	947,025
NET PROFIT (LOSS)	(30,367)	97,732
Retained earnings at the beginning of the financial year	374,722	276,991
RETAINED EARNINGS AT THE END OF THE FINANCIAL YEAR	344,356	374,722

The above statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes.

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC

ABN: 78 423 372 476

STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED 30 JUNE 2023

	2023	2022
	\$	\$
CURRENT ASSETS		
Heritage A/c 1029 0044 - S21	140,090	117,362
Heritage A/c 1029 0044 - S26	102,585	166,901
Stripe Clearing Account for Memberships Works	991	3,039
BOQ A/c 23 290 961	45,340	-
Trade Debtors	213,864	171,972
TOTAL CURRENT ASSETS	502,870	459,274
NON-CURRENT ASSETS		
Deposits Refundable	2,432	2,432
PLANT & EQUIPMENT		
Plant & Equipment - at Cost	24,139	24,139
Less Accumulated Depreciation	(23,689)	(23,329)
	449	809
TOTAL NON-CURRENT ASSETS	2,881	3,241
TOTAL ASSETS	505,751	462,515
CURRENT LIABILITIES	505,751	402,515
Business Visa	1,019	996
Trade Creditors	35,079	28,393
PAYG LIABILITIES		
PAYG Withholding	9,124	2,958
Superannuation Payable	8,104	3,987
Provision for Annual Leave	22,361	13,618
	39,589	20,563
Other Creditors	1,230	(362)
Accrued Income	55,606	15,000
GST Payable	28,871	23,204
TOTAL CURRENT LIABILITIES	161,395	87,793
TOTAL LIABILITIES	161,395	87,793
NET ASSETS	344,356	374,722
MEMBERS' FUNDS		
Retained earnings	344,356	374,722
TOTAL MEMBERS' FUNDS	344,356	374,722

The above statement of financial position should be read in conjunction with the accompanying notes. Page 3

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC

ABN: 78 423 372 476

STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 30 JUNE 2023

	2023	2022
	\$	\$
Retained earnings		
Opening retained earnings	374,722	276,991
Net profit (loss)	(30,367)	97,732
	344,356	374,722
Total equity		
Balance as at 01 July 2022	374,722	276,991
Profit	(30,367)	97,732
	344,356	374,722

The above statement of changes in equity should be read in conjunction with the accompanying notes Page 4

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC

ABN: 78 423 372 476

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2023

The financial statements cover Toowoomba Chamber of Commerce and Industry Inc as an individual entity. Toowoomba Chamber of Commerce and Industry Inc is a not-for-profit association incorporated in Queensland under the Associations Incorporation Act 1981 ('the Act').

Comparatives are consistent with prior years, unless otherwise stated.

1 Basis of preparation

In the opinion of the Committee of Management, the association is not a reporting entity since there are unlikely to exist users of the financial statements who are not able to command the preparation of reports tailored so as to satisfy specifically all of their information needs. These special purpose financial statements have been prepared to meet the reporting requirements of the Act.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of this financial report.

2 Summary of significant accounting policies

Income tax

The association is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

Revenue and other income

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the Association and specific criteria relating to the type of revenue as noted below, has been satisfied.

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

In kind revenue and expenses

- Revenue is recorded on signing of sponsorship agreement in a contra income account

- The expense is recorded on utilisation and is moved from contra to revenue account
- If agreement covers more than a one year period an entry is made to the accrued income liability account

Business Awards

Revenue from business awards is combined with Registrations and recognised on receipt of revenue.

Membership

Membership to the association runs for a 12 month period from the date of joining. Revenue is recognised on receipt of revenue.

Grant Revenue

Grant revenue is recognised in the income statement when the entity obtains control of the grant, it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC ABN: 78 423 372 476 NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2023

Interest Revenue

Interest is recognised on receipt.

Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of GST.

Property, plant and equipment

Each class of plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and impairment.

Items of plant and equipment acquired for nil or nominal consideration have been recorded at the acquisition date fair value.

At the end of each annual reporting period, the depreciation method, useful life and residual value of each asset is reviewed. Any revisions are accounted for prospectively as a change in estimate.

Depreciation

Plant and equipment is depreciated on a straight-line basis over the assets useful life to the Association, commencing when the asset is ready for use.

The Association has a capitalisation policy to fully depreciate any assets with a cost under \$1,000.

Cash and cash equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

Employee Benefits - Provision for Long Service Leave

The liability for long service leave is recognised and measured at the present value of the estimated future cash flows to be made in respect of all employees with 7 or more years service at the reporting date. In determining the present value of the liability, attention rates and pay increases through promotion and inflation have been taken into account.

No long service leave is accrued on the balance sheet as no current staff member has provided more than 7 years of service.

Charges, securities or mortgages

No charge, security or mortgage effects the associations property.

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC ABN: 78 423 372 476 NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2023

Provisions

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Provisions are measured at the present value of management's best estimate of the outflow required to settle the obligation at the end of the reporting period. The discount rate used is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the unwinding of the discount is taken to finance costs in the statement of profit or loss and other comprehensive income.

Critical Accounting Estimates and Judgements

Those changes with governance make estimates and judgments during the preparation of these financial statements regarding assumptions about current and future events affecting transactions and balances.

These estimates and judgements are based on the best information available at the time of preparing the financial statements, however as additional information is known then the actual results may differ from the estimates.

Key estimates - provisions

As described in the accounting policies, provisions are measured at management's best estimate of the expenditure required to settle the obligation at the end of the reporting period. These estimates are made taking into account a range of possible outcomes and will vary as further information is obtained.

Key estimates - receivables

The receivables at reporting date have been reviewed to determine whether there is any objective evidence that any of the receivables are impaired. An impairment provision is included for any receivable where the entire balance is not considered collectible. The impairment provision is based on the best information at the reporting date.

Key estimates - Useful lives of depreciable assets

Management reviews its estimate of the useful lives of depreciable assets at each reporting date, based on expected utility of the assets. Uncertainties in these estimates relate to technical obsolescence that may change the utility of certain software and IT equipment.

3 Events After the Reporting Period

No matter or circumstance has arisen since 30 June 2023 that has significantly affected, or may significantly affect the Association's operations, the results of those operations, or the Association's state of affairs in future financial years.

4 Contingent Liabilities

The Association had no contingent liabilities as at 30 June 2023 and 30 June 2022.

5 Commitments

Association had no commitments for expenditure as at 30 June 2023 and 30 June 2022.

TOOWOOMBA CHAMBER OF COMMERCE AND INDUSTRY INC ABN: 78 423 372 476 STATEMENT BY MEMBERS OF COMMITTEE

The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 2 to the financial statements.

In the opinion of the committee the financial report:

- 1. Presents fairly the financial position of Toowoomba Chamber of Commerce and Industry Inc as at 30 June 2023 and its performance for the year ended on that date.
- 2. At the date of this statement, there are reasonable grounds to believe that Toowoomba Chamber of Commerce and Industry Inc will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the committee and is signed for and on behalf of the committee by:

Kate Venables

Chris Black

Dated 28/9/2023



Advocacy: Toowoomba Chamber of Commerce is an independent organization that advocates on behalf of local business at a local, state and federal levels ensuring our business community has a voice that is heard.

Networking: We offer a full program of member networking events that provides a platform to strengthen existing networks, develop new contacts and connect with business leaders to maximise growth opportunities for your business.

Education: Chamber offers many educational opportunities for members in the form of workshops, webinars and events with guest speakers and panel discussions.

Strategy: Chamber members also have the opportunity to contribute to key strategic projects that shape the future direction of our local business community while ensuring specific business requirements are considered.

For further information about Toowoomba Chamber Membership email admin@toowoombachamber.com.au

