



# ABOUT THE *Chamber*

The Toowoomba Chamber of Commerce is an independent organisation that advocates on behalf of local businesses at local, state, and federal levels to ensure the business community has a voice.

The Toowoomba Chamber plays a critical role in connecting members across the local business community to establish and grow strong, lasting networks as well as explore opportunities to access supply chain networks and build member's brands.

Through its full program of networking events the Chamber provides members with a platform to strengthen their existing networks, develop new contacts and connect with business leaders to maximise growth opportunities for their business. Chamber members can also contribute to key strategic projects to ensure business requirements are considered while helping to shape the future direction of the local business community.

With more than 500 members across the region, Toowoomba Chamber membership is one of the most cost effective and beneficial peak member organisations that businesses can belong to. As the largest regional Chamber of Commerce in Australia, the Toowoomba Chamber prides itself on being independent and strives to support, represent, and inform the local business community.

In the 2021/2022 financial year, the Chamber welcomed more than 4,400 people to its networking, learning and advocacy events and workshops, while the Focus HR Business Excellence Awards, proudly presented by the Toowoomba Chamber reached over 2.9 million people.



TOOWOOMBA  
**CHAMBER**



**FUTURE  
LEADERS**



**FOOD & AGRI  
NETWORK**



**CBD**

REVITALISATION  
ADVISORY COMMITTEE

[WWW.TOOWOOMBACHAMBER.COM.AU](http://WWW.TOOWOOMBACHAMBER.COM.AU)



# PLATINUM CORPORATE Partner



\$16,000 + GST

- 12 months complimentary membership.
- Logo on Toowoomba Chamber website and electronic digital media as a Platinum Corporate Partner.
- Opportunity to include your company's messaging (subject to approval) electronic digital media.
- Acknowledgement and recognition at Toowoomba Chamber events.
- Invitation to speak at Toowoomba Chamber events (eg. panel discussion, workshop, forum) as available.
- Joint Toowoomba Chamber press releases/social media promotion of your business.
- Invitation to all Chamber events and partner only events
- Complimentary full-page advertisement in two editions of the Toowoomba Chamber Business Journal, annually.
- Opportunity to have 'special offers' promoted to Toowoomba Chamber business members.
- First offer of any 'limited offer' advertising opportunities
- Opportunity to host a Business@Dusk event (based on availability and your business' capacity to host 200 guests, your submission and subject to consideration of your application).
- Toowoomba Chamber assistance in promoting your companies offers/initiatives throughout Chamber membership.
- Promotion of your company through Chamber's social media platforms (Facebook, Twitter, Instagram and LinkedIn) in an agreed form.
- Recognition of your company's initiatives/milestones in the CEO's Chronicle Column.
- Advocacy and Chamber support as required for initiatives of our company.
- Opportunity to propose further membership benefits by negotiation and mutual agreement.



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