



TOOWOOMBA
CHAMBER

2022 MEMBERSHIP PROSPECTUS

FEBRUARY 2022



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ABOUT THE *Chamber*



TOOWOOMBA
CHAMBER

The Toowoomba Chamber of Commerce is an independent organisation that advocates on behalf of local businesses at local, state, and federal levels to ensure the business community has a voice.

The Toowoomba Chamber plays a critical role in connecting members across the local business community to establish and grow strong, lasting networks as well as explore opportunities to access supply chain networks and build member's brands.

Through its full program of networking events the Chamber provides members with a platform to strengthen their existing networks, develop new contacts and connect with business leaders to maximise growth opportunities for their business. Chamber members can also contribute to key strategic projects to ensure business requirements are considered while helping to shape the future direction of the local business community.

With more than 370 members across the region, Toowoomba Chamber membership is one of the most cost effective and beneficial peak member organisations that businesses can belong to. As the largest regional Chamber of Commerce in Australia, the Toowoomba Chamber prides itself on being independent and strives to support, represent, and inform the local business community.

In the 2020/21 financial year, the Chamber welcomed more than 4,400 people to its networking, learning and advocacy events and workshops, while the Focus HR Business Excellence Awards, proudly presented by the Toowoomba Chamber reached over 13 million people.

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MEMBERSHIP

Prospectus



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CHAMBER

BENEFITS

- Business listing in directory on Chamber website
- Annual listing in Business Journal
- Announcement at Business@Dusk (new members)
- Opportunity to apply to participate in advisory groups
- Targeted introductions, in person or by email
- Chamber suppliers and services are secured from the membership base first
- Event tickets at member prices for **all** staff
- Attendee guest lists before networking events
- Invitation to member only events
- Journal Advertising at member prices
- Opportunity for promotion of events, good news stories or services (as provided to the Chamber) through our digital platforms or the Chamber website
- Advertisement of member2member offers on Chamber website
- Opportunity to share your business' successes or stories through social media or website blog.
- Boardroom Hire at member prices
- Be part of a network of an engaged Business Community
- Support & representation on all levels of Government

In the 2020-2021 financial year, the Chambers Business@Dusk networking event had an average of

147
attendees

Including workshops, member-only events, advocacy discussions and the and the Business Excellence Awards in 20/21 financial year, we held

62
events

The Chamber has 4 advisory groups including Food & Agri, Future Leaders & CBD Revitalisation made up of

26
members

Student

\$25

Individual
Sole-Trader
Future Leader

\$194

Micro-Business
(2-4 Employees)

\$388

Small Business
(5-10) Employees)

\$552

Small Business
(11-19) Employees)

\$824

Medium Business
(20-50) Employees)

\$981

Medium Business
(51-100) Employees)

\$1221

Large Business
(100+) Employees)

\$1514

YOUR

Membership



AND HOW TO GET THE MOST OUT OF IT



ATTEND OUR EVENTS

Networking is the ranked 1 for creating business leads. The Chamber events are Toowoomba's number 1 networking events. A great way to meet with other members and professionals in the Toowoomba. Hear from great speakers, get to know our hosts, connect with your supply chain, identify business opportunities, and stay up to date on what is going on in our region.



LET US KNOW WHAT YOU'RE UP TO

We love hearing what our members are up to, the offers they have available, their good news and what support they need. It gives us the information we need to advocate for you, as well as better connect you to other members. Tell us, so we can tell Toowoomba.



MEMBER ONLY OFFER

A member2member offer is a great way to advertise yourself. Share it with all our members and promote it on our digital media platforms. And keep an eye out for other member2member offers.



INTERACT WITH US ON SOCIAL MEDIA

Make sure you are following us on Facebook, LinkedIn, Instagram and Twitter. You can keep up to date with our events, our campaigns, and what us and our members are up to. Tag us in your posts, so we can see what is happening with your business, while increasing your following.



CONNECT WITH ADVISORY GROUPS

The Chamber has four advisory groups – Future Leaders Advisory Group (FLAG), Food and Agri Network (FAN), CBD Revitalisation Advisory Committee (CBDRAC) and a Jobs Taskforce (JT). These groups allow the Chamber to get input from the business community, so we can stand up for your business as a united voice.



PROMOTE YOUR BUSINESS ON OUR DIRECTORY

As part of your membership, you can create and update your business profile on our online members directory. This gives all visitors who visit our website the opportunity to find your business. Make sure you keep your information up to date as Chamber also use this for B2B introductions and encourage members to utilise this networking resource.



ENGAGE WITH US

We want to know how your business is going, what we can assist you with, and how we can support you. Tell us about what events you have coming up (send us an invite) and promote them on our website. Won an Award? Let us know. Growing? Let us know. We want to celebrate your success. Want to bring awareness to a project or host a Chamber event? Get in touch. We love hearing from our members.

To get the most out of your Chamber membership, get in touch with our membership officer
memberships@toowoombachamber.com.au

CONNECT

With Us



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CHAMBER



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