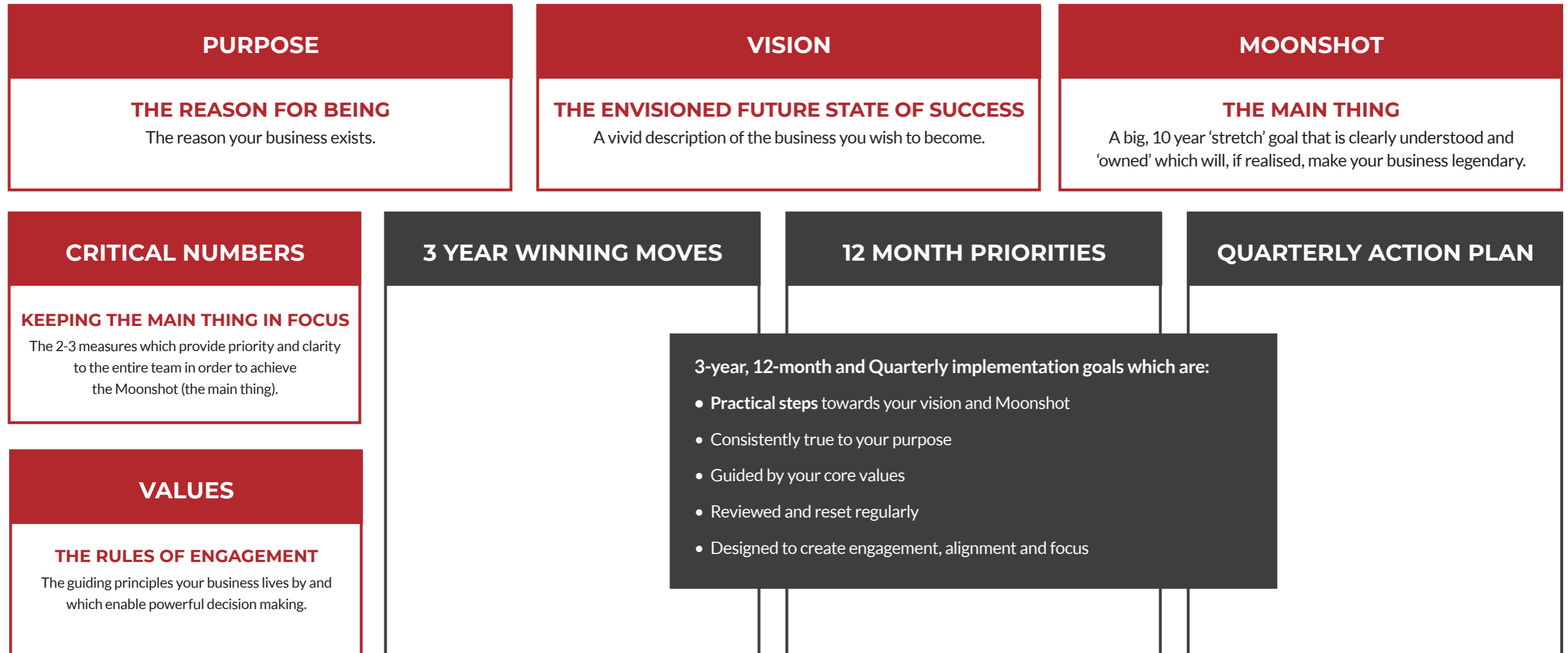


THE OUTCOME - Your one page strategic business plan.



SWOTT





PURPOSE

VISION

MOONSHOT

CRITICAL NUMBER

3 YEAR WINNING MOVES

- 1
- 2
- 3
- 4
- 5

12 MONTH PRIORITIES

- 1
- 2
- 3
- 4
- 5

QUARTERLY ACTION PLAN

- 1
- 2
- 3
- 4
- 5

WHO

VALUES

STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS

TRENDS