



4th September 2018

PRESS RELEASE

Toowoomba Chamber of Commerce Launches FAN

The Toowoomba Chamber of Commerce is excited to announce the launch of a new industry led initiative, the Food & Agri Network (FAN).

FAN will provide a local platform designed to facilitate the development of stronger linkages and engagement across the Toowoomba 'foodie' space – encouraging networking, food and farm experiences, education and the promotion of local supply chain opportunities.

Cafes, restaurants, food outlets, retailers, local farmers and food producers form an integral part of the developing food culture here in Toowoomba and the FAN will support further strengthening of this valuable sector.

Toowoomba Chamber is delighted to announce Reward Hospitality as Gold Chamber Sponsor and FAN supporter and thank the many other local business who have helped in launching this initiative.

Reward Hospitality Branch Manager, Peter Regenberg, explains Reward Hospitality is proud to support this local community initiative.

“Having been a Chef & Restaurateur in the past has provided me with the understanding of how crucial it is for caterers and local farmers to work closer together to create local and mutually beneficial supply chain opportunities”, said Regenberg.

Many other local businesses within the food and agri sector have joined forces to establish this dynamic platform and further support the food and agri industry within the Toowoomba region.

“We would love to see more local produce featured as the hero on the plate in our regions restaurants and the Food & Agri Network will be able to help facilitate that by connecting farmers to restaurants”, said Kristen O’Brien, Dine Darling Downs.

Toowoomba Chamber of Commerce CEO, Ms Jo Sheppard said “the foodie culture that has been developing here in Toowoomba is an increasingly important part of our local economy and an asset to our community.”

“Chamber’s FAN initiative will support those local businesses who are seeking to grow supply chain opportunities here in Toowoomba and assists these businesses strengthen their long term profitability and sustainability.”

The Toowoomba Chamber of Commerce will be joined by representatives of local business and industry in an official FAN launch event, on Monday 10th September.

For more information contact:

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